



ASNM

American Society of
Neurophysiological Monitoring

ASNM 2026 Association Profile and Sponsorship Prospectus

www.asnm.org
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ASNM Association Profile

ASNM is a non-profit professional organization that promotes education, quality and standards for the profession of intraoperative neurophysiological monitoring.

Founded	1980
Headquarters	📍 Warrenville, IL
Nonprofit Status	501 (c) (3)

Guiding Principles

ASNM Promotes Its Guiding Principles Through:

- **Quality**

Promote quality IONM by providing best-in-class education opportunities to our members, as well as developing guidelines and standards for the performance of IONM.

- **Competency**

Promote competency in the performance of IONM by supporting efforts to develop or maintain appropriate levels of credentialing, certification, and licensure for practitioners.

- **Advocacy**

Advocate for patients and raise awareness by developing and maintaining patient-directed education materials about IONM.

- **Representation**

Represent the profession of IONM, including its practitioners, by developing position statements to guide best practices, and by critically evaluating peer-reviewed research to ensure IONM is objectively evaluated and accurately represented

- **Reputation**

Cultivate our reputation by embracing and maximizing our diversity, maintaining standards and expectations for ethical conduct, and collaborating with our sister societies.

Membership

1,300+

members collectively representing the diverse community of individuals sharing a common interest in IONM, including but not limited to technologists, neurophysiologists, physicians, non-physician doctors, professionals in billing, scheduling and credentialing, hospital administrators, and a wide variety of professionals representing industries related to IONM.

The ASNM takes pride in its diverse membership, which is open to anyone with an interest in IONM, without regard to level of education, training or role in IONM, age, color, national origin, citizenship status, veteran status, disability, race, religion, creed, gender, sex, sexual orientation, as well as gender identity and/or expression.

Educational Programming

ASNM offers members and non-members up to three in person meetings each year. Our Annual Meeting is the flagship event, which is traditionally complimented by regional symposia. ASNM also offers webinars to our members and non-members. Our webinars focus on cutting edge, key educational topics.



Partnership Levels

Annual Sponsorship for all ASNM 2026 Meetings

	Platinum \$8,000	Gold \$6,500	Silver \$5,000	Bronze \$3,500
Exhibition Booth at the ASNM Annual Meeting and Fall Virtual Meeting	✓	✓	✓	✓
Complimentary Attendee Registration and Program Materials (Annual Meeting and Fall Symposium) <i>Additional Registrations – \$250 each</i>	4	3	2	1
Advertisement in All Meeting Program Brochures (Annual Meeting and Fall Symposium)	Full Page Ad	Back Page Ad	Back Page Logo	Back Page Logo
Logo Advertisement on ASNM Website with Link (Annual Meeting and Fall Symposium)	✓	✓		
Approved Company/Product Email to ASNM Membership and Conference Attendees (Annual Meeting and Fall Symposium)	2 E-blasts	1 E-blast		
Virtual Meeting Sponsored Ad	5 Minute Video	3 Minute Video	1 Minute Video	
Recognition on ASNM Webinars	2 Webinars	1 Webinar		
Recognition Video at Lunch Breaks (Annual Meeting and Fall Symposium)	✓	✓	✓	✓
Verbal Recognition at Each Meeting by ASNM President and/or Program Chairs (Annual Meeting and Fall Symposium)	✓	✓	✓	✓
Attendee List Provided After Event (Winter Town Hall, Annual Meeting and Fall Symposium)	✓	✓	✓	✓

Annual Meeting Partnership Opportunities

Washington, DC

35th Anniversary Celebration Sponsorship

Join us for an unforgettable evening celebrating 35 years of excellence in IONM! This festive celebration brings together the entire ASNM community for an evening of networking, nostalgia, and looking forward to the future. We invite you to sponsor and showcase your equipment's evolution over the years: Past, Present, and Future.

- **Showcase Your Innovation Timeline** - Display booth featuring your company's journey and technological evolution in IONM
- **Name the Signature 35th Anniversary Cocktail** - Create a custom drink that will be served throughout the celebration
- **Past-Present-Future Photo Display** - Branded photo stations with vintage and modern equipment for attendees to capture memories
- **Premium Logo Placement** - Featured on cocktail napkins, signage, digital displays, and commemorative items
- **Branded Anniversary Bar Stations** - Your logo prominently displayed at beverage service areas
- **Commemorative Anniversary Keepsake Distribution** - Provide 35th anniversary gifts to all attendees
- **Recognition in Pre-Event Marketing** - Featured in social media campaigns, email blasts, and promotional materials
- **Opening Toast Recognition** - Special acknowledgment during the official celebration kickoff

ASNM Trivia Bowl Sponsorship

NEW FOR 2026! Be part of the excitement as we hold our annual ASNM Trivia Bowl - a high-energy team competition that brings friendly rivalry to our 35th Anniversary celebration! Teams of conference attendees will compete for glory and the coveted title of ASNM Trivia Bowl Champions.

- **Keynote Presentation Recognition** - On-stage acknowledgment from Trivia Bowl Hosts
- **Premium Logo Integration** - Your branding on question slides, leaderboard, and digital display
- **Branded Team Experience** - Custom scorecards, team answer sheets, and competition materials featuring your logo
- **Social Media Buzz** - Your brand featured in pre-event promotions, live-tweeting during competition, and post-event highlights
- **Food & Beverage Branding** - Logo on beer/wine/soda service and food stations
- **Interactive Sponsor Trivia Round** - Include 3-5 questions about your company's innovations for bonus points

Contact us at asnm@affinity-strategies.com to build your premium event partnership!

Other Meeting Partnership Opportunities

Annual Meeting - Washington, DC

Breakfast Sponsor	(Additional Cost)
Lunch Sponsor <i>(Product Theater)</i>	(Additional Cost)
35th Anniversary Reception Sponsor	(Additional Cost)
Branded Attendee Bags <i>(35th Anniversary Edition)</i>	\$3,000

Badge Printing	\$2,000
Lanyards	\$2,000
Meeting Wifi	\$5,500
Conference App	\$5,500



Have ideas for other
meeting sponsorship items?

Contact us at asnm@affinity-strategies.com to
discuss creating the perfect sponsorship
experience for you!