



**ASNM**

American Society of  
Neurophysiological Monitoring

## ASNM 2025 Association Profile and Sponsorship Prospectus

[www.asnm.org](http://www.asnm.org)  
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# ASNM Association Profile

ASNM is a non-profit professional organization that promotes education, quality and standards for the profession of intraoperative neurophysiological monitoring.

<b>Founded</b>	1980
<b>Headquarters</b>	📍 Warrenville, IL
<b>Nonprofit Status</b>	501 (c) ( 3 )

## Guiding Principles

### ASNM Promotes Its Guiding Principles Through:

- **Quality**  
Promote quality IONM by providing best-in-class education opportunities to our members, as well as developing guidelines and standards for the performance of IONM.
- **Competency**  
Promote competency in the performance of IONM by supporting efforts to develop or maintain appropriate levels of credentialing, certification, and licensure for practitioners.
- **Advocacy**  
Advocate for patients and raise awareness by developing and maintaining patient-directed education materials about IONM.
- **Representation**  
Represent the profession of IONM, including its practitioners, by developing position statements to guide best practices, and by critically evaluating peer-reviewed research to ensure IONM is objectively evaluated and accurately represented
- **Reputation**  
Cultivate our reputation by embracing and maximizing our diversity, maintaining standards and expectations for ethical conduct, and collaborating with our sister societies.

## Membership

**1,300+**

members collectively representing the diverse community of individuals sharing a common interest in IONM, including but not limited to technologists, neurophysiologists, physicians, non-physician doctors, professionals in billing, scheduling and credentialing, hospital administrators, and a wide variety of professionals representing industries related to IONM.

The ASNM takes pride in its diverse membership, which is open to anyone with an interest in IONM, without regard to level of education, training or role in IONM, age, color, national origin, citizenship status, veteran status, disability, race, religion, creed, gender, sex, sexual orientation, as well as gender identity and/or expression.

## Educational Programming

ASNM offers members and non-members up to three in person meetings each year. Our Annual Meeting is the flagship event, which is traditionally complimented by regional symposia. ASNM also offers webinars to our members and non-members. Our webinars focus on cutting edge, key educational topics.





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The 2025 ASNM Annual Conference  
will be held at the

# **WESTIN DENVER DOWNTOWN HOTEL**

Our resident experts are here to help you connect with the authentic Denver experience, offering pathways to the places and people that will make your stay in the Mile High City unforgettable. Through our brand new multi-million dollar renovation, we have created an empowering and comfortable ambiance to help you reach your peak while experiencing all that our great city has to offer. Our hotel in downtown Denver, CO provides incredible amenities in a top tier location for the optimal wellness experience. Take the stress out of traveling with our signature wellness programs and gorgeous new facility, designed to empower, replenish, and relax the mind, body, and soul. Enjoy a plethora of nourishing meals in our trendy lounge, a comprehensive fitness center complete with premium Peloton equipment, and Heavenly beds for a divine night's rest. With unbeatable location and service, The Westin Denver Downtown is the ultimate destination for your next trip to the 303!

The ASNM Annual Meeting is designed to advance the knowledge and skills of healthcare professionals practicing in neurophysiological monitoring.

# Partnership Levels

Annual Sponsorship for all ASNM 2025 Meetings

	<b>Platinum</b> \$6,000	<b>Gold</b> \$5,500	<b>Silver</b> \$4,500	<b>Bronze</b> \$3,500
<b>Exhibition Booth at the ASNM Annual Meeting and Fall Virtual Meeting</b>	√	√	√	√
<b>Complimentary Attendee Registration and Program Materials (Annual Meeting and Fall Symposium)</b>	3	2	2	1
<b>Advertisement in All Meeting Program Brochures (Annual Meeting and Fall Symposium)</b>	Full Page Ad	Back Page Ad	Back Page Logo	Back Page Logo
<b>Logo Advertisement on ASNM Website with Link (Annual Meeting and Fall Symposium)</b>	√	√		
<b>Approved Company/Product Email to ASNM Membership and Conference Attendees (Annual Meeting and Fall Symposium)</b>	2 E-blasts	1 E-blast		
<b>Virtual Meeting Sponsored Ad</b>	5 Minute Video	3 Minute Video	1 Minute Video	
<b>Recognition on ASNM Webinars</b>	2 Webinars	1 Webinar		
<b>Recognition Video at Lunch Breaks (Annual Meeting and Fall Symposium)</b>	√	√	√	√
<b>Verbal Recognition at Each Meeting by ASNM President and/or Program Chairs (Annual Meeting and Fall Symposium)</b>	√	√	√	√
<b>Attendee List Provided After Event (Winter Town Hall, Annual Meeting and Fall Symposium)</b>	√	√	√	√

# ASNM Meeting À La Carte Partnership

## Fall Virtual Symposium Spotlight on Sponsors

Full 15-Minute Video — \$3,000

5-Minute Video — \$1,000

During the Fall Virtual Symposium, we will have two 15-minute sessions available to highlight any product. Video lengths are available in 15 or 5-minute increments. Limited space available. First come, first serve.

## Exhibit Booth Only

Annual — \$3,000

Fall — \$800

### Annual Meeting Includes:

- 1 booth space
- 1 booth personnel registration
- Logo recognition in our Meeting Materials
- Attendee List Included

### Virtual Exhibit Hall Includes:

- Virtual Exhibit Hall Space
- 1 booth personnel registration
- Logo recognition in our Meeting Materials
- Attendee List Included

Have ideas for other meeting sponsorship items?

Contact us at [asnm@affinity-strategies.com](mailto:asnm@affinity-strategies.com) to discuss creating the perfect sponsorship experience for you!

# Other Partnership Opportunities

Annual Meeting - Denver, CO

Breakfast Sponsor	\$3,000
Lunch Sponsor (Business Lunch)	\$7,000
Beverage/Snack Break Sponsor	\$2,000
Welcome Reception	\$7,000
Saturday Reception	\$7,000

Branded Attendee Bags	\$3,000
Hand Sanitizer Stations	\$2,000
Charging Stations	\$2,000
Meeting Wifi	\$10,000
Conference App	\$10,000
Lead Retrieval	\$3,000

Have ideas for other meeting sponsorship items?

Contact us at [asnm@affinity-strategies.com](mailto:asnm@affinity-strategies.com) to discuss creating the perfect sponsorship experience for you!

## Educational Sponsorship

Session 1: Basic Education in IONM	\$2,000
Session 2: CNIM Concepts Mini-Course & Introduction to CNIM-CS Credential	\$2,000
Session 3: ABNM Concepts Mini-Course	\$2,000
<b>Sponsor entire track</b>	<b>\$5,000</b>