

2023 ASNMM Elections Information Form

Name (as you would like it to appear on the ballot): Rich Vogel, PhD

Credentials: DABNM, FASNMM, CNIM

Position and Organization: Vice President of Clinical Services at Allied Managed Processes, LLC

Education: PhD Neuroscience and PhD Psychology from Indiana University

Professional Affiliations: ASNMM, ACNS, ASET, ISIN, NASS, INSA

Publications, Awards & Appointments:

- Peer-reviewed publications: 10
- Non-refereed reviewed publications: 11
- Abstracts and posters: 39
- Invited lectures: >100
- Awards: ASNMM Fellow
- Appointments:
 - ABNM – Director (Examiner)

1. How do you feel you can contribute to the leadership of ASNMM? What strengths/passions/talents do you hold that would benefit ASNMM?

- a. The best way I can contribute to the ASNMM is to build on past leadership experiences and bring our profession closer together. I have a history of strong contributions to the ASNMM's leadership. While I've served on the board of directors, and on multiple committees over the years, I think my greatest achievements came in my last term as ASNMM President. Specifically, I focused on making the ASNMM an all-inclusive society. I started a taskforce designed to give a voice to under-represented members of the IONM community. I focused our mission on education. I rebuilt bridges between the ASNMM and other IONM societies by establishing relationships and working closely with other leaders. Finally, I led the ASNMM into the pandemic and helped to hold the first virtual IONM symposium in February of 2020, setting the stage for future virtual meetings that kept our Members engaged over the past several years. My goal as President would be to remain an inclusive, visible, and accessible leader who supports Members, builds bridges, and fulfills ASNMM's commitment to providing the best educational experiences to the IONM ecosphere.

2. With changes in health care service delivery and reimbursement, what and how do you feel you can contribute to keep ASNMM moving forward in the right direction?

- a. Organizations tend to fail when they stray too far from their core business, or core values, and the best thing the ASNMM can do is stay focused and true to its mission. Few will question the fact that the ASNMM consistently provides the best

available educational experiences delivered by the world's top experts, and at a very reasonable cost. We are very, very good at this, and we should stick with what we know. There are other societies that are well-positioned to engage with payors and promote IONM, and our role should be one of support. While "changes in reimbursement" remains a profoundly important topic, engaging payors has never been part of our mission. Certainly, I remain committed to engaging payors in other roles (i.e., as a leader in NASS, a member of ACNS, and as an individual working with other leaders in our profession). As a leader in the ASNM, I will keep us focused on our core mission and provide support to other societies better equipped to engage payors and shape models of healthcare delivery.

- 3. ASNM constantly seeks ideas of how to better serve our membership through education, resources, representation to other professional entities, connections and networking or other means of advancement. What do you think ASNM could offer its members that would provide value?**
 - a. The ASNM has started down the path of educating consumers/patients about IONM. While excellent content has been developed in the form of patient-facing videos, I don't think we've done enough to deploy them to their target audience. All ASNM Members would benefit from patients (and other stakeholders) having a better understanding of IONM. That's a wonderful place for us to focus some of our attention. We don't stray from our core educational mission if we're simply expanding the scope of what we teach and to whom. I also think the ASNM needs to find new and better ways to reach the younger generation of IONM practitioners who don't rely on traditional methods to network and learn.
- 4. How do you see the role of the ASNM in advocating for the profession on intra-operative neuromonitoring?**
 - a. It is important for the ASNM to build bridges with other societies and offer them our support. ASNM must continue its focus on education to optimize quality of delivered care. We must engage with patients and surgeons to help them better understand what IONM is and how it can help optimize surgical outcomes.
- 5. Describe your academic or professional contributions to the field of intra-operative neuromonitoring (this can include publications, reviews, research contributions, creating or advancing professionalism in a service that is dedicated to intra-operative neuromonitoring, education, outreach, presentations, running or organizing meetings (in-house, local, national, international), societal contributions ...)**
 - a. I've done a lot for this profession over the years, but one thing that few people know about is the work I do in the North American Spine Society. NASS is primarily a surgical society with a very powerful voice in the world of medicine. In 2017, I co-founded (with Dr. Adam Doan) a Section in NASS devoted specifically to IONM. Today, I remain a co-chair of this Section. Within NASS, we provide representation of IONM to the entire spine-focused surgical community. We provide education to surgeons through symposia, podcasts and

video sessions. We summarize the evidence for the utility and value of IONM. We work with NASS (and others like CSRS and AAOS) to engage payors and support IONM from a position more powerful than any independent IONM society. I say this because NASS has a larger and more influential voice when it comes to engaging with CMS, commercial payors, surgeons, etc. Within NASS, our Section is highly productive and appreciated. This kind of outreach and “peripheral” engagement is critical to the future success of IONM as a profession. All of this is to say I’m working to find new ways to give us all a voice. The work I do in NASS is just one example.

6. Personal Statement: Please provide any additional information to the members.

- a. I just want you all to know that my goal as President would be to support you, the ASNM, and the entire IONM profession. I’m ready for the challenge. As an experience leader, I know that leadership come with the benefit of being able to provide guidance, support, and encouragement to a large group of people. Anyone who works with me will tell you that I always put my people first. I believe in the power of teamwork. While a leader gets to set the course, blaze new trails, and build new relationships, one never does it alone. A leader may be captain of the ship, but it will run aground without the guidance and support of the crew (i.e., Board of Directors, Committees, and Members). I want to work with other leaders and Members to ensure a successful future for the ASNM, and for IONM in general. I’m acutely aware that leadership isn’t easy. It can be thankless at time, and there’s always a target on your back. All leaders understand that these challenges come with the territory. I’ve been there before, and I’m well-prepared for both the privilege and challenge of being ASNM President. Thank you for considering me.

2022 Nominees Conflict of Interest Disclosure categories

- Disclosures
 - **Scientific advisory board:** None
 - **Scientific research:** None
 - **Speakers bureau:** None
 - **Stock holder (only if >5% in the company):** None
 - **Stock options:** None
 - **Company leadership/board of directors:** Executive-level leadership at Allied Managed Processes, LLC
 - **Product Royalties:** None
 - **Travel (paid for by other than your employer):** None since 2020
 - **Society leadership and IONM related boards:** ASNM (past-president, past BOD, past member multiple committees), ABNM (director), ASET (CEU committee), NASS (IONM Section, Section Development Committee)
 - **Patents:** None
 - **Employed by:** Allied Managed Processes, LLC