



**ASN**

American Society of  
Neurophysiological Monitoring

## ASN 2023 Association Profile and Sponsorship Prospectus

[www.asnm.org](http://www.asnm.org)  
[asnm@affinity-strategies.com](mailto:asnm@affinity-strategies.com)



# ASNM Association Profile

ASNM is a non-profit professional organization that promotes education, quality and standards for the profession of intraoperative neurophysiological monitoring.

<b>Founded</b>	1980
<b>Headquarters</b>	📍 Lombard, Illinois
<b>Nonprofit Status</b>	501 (c) ( 3 )

## Guiding Principles

### ASNM Promotes Its Guiding Principles Through:

- **Quality**

Promote quality IONM by providing best-in-class education opportunities to our members, as well as developing guidelines and standards for the performance of IONM.

- **Competency**

Promote competency in the performance of IONM by supporting efforts to develop or maintain appropriate levels of credentialing, certification, and licensure for practitioners.

- **Advocacy**

Advocate for patients and raise awareness by developing and maintaining patient-directed education materials about IONM.

- **Representation**

Represent the profession of IONM, including its practitioners, by developing position statements to guide best practices, and by critically evaluating peer-reviewed research to ensure IONM is objectively evaluated and accurately represented

- **Reputation**

Cultivate our reputation by embracing and maximizing our diversity, maintaining standards and expectations for ethical conduct, and collaborating with our sister societies.

## Membership

**900+**

members collectively representing the diverse community of individuals sharing a common interest in IONM, including but not limited to technologists, neurophysiologists, physicians, non-physician doctors, professionals in billing, scheduling and credentialing, hospital administrators, and a wide variety of professionals representing industries related to IONM.

The ASNM takes pride in its diverse membership, which is open to anyone with an interest in IONM, without regard to level of education, training or role in IONM, age, color, national origin, citizenship status, veteran status, disability, race, religion, creed, gender, sex, sexual orientation, as well as gender identity and/or expression.

## Educational Programming

ASNM offers members and non-members up to three in person meetings each year. Our Annual Meeting is the flagship event, which is traditionally complimented by regional symposia. ASNM also offers webinars to our members and non-members. Our webinars focus on cutting edge, key educational topics.





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The 2022 ASNM Annual  
Conference will be held at

# THE ADOLPHUS HOTEL

Since opening in 1912, The Adolphus has served as a Dallas icon and an integral part of the city's history and culture. In its recent restoration, the hotel's storied past is both celebrated and re-imagined, creating a sense of discovery at every turn. We invite you to explore our property and take advantage of the thoughtfully designed spaces and experiences.

The ASNM Annual Meeting is designed to advance the knowledge and skills of healthcare professionals practicing in neurophysiological monitoring.

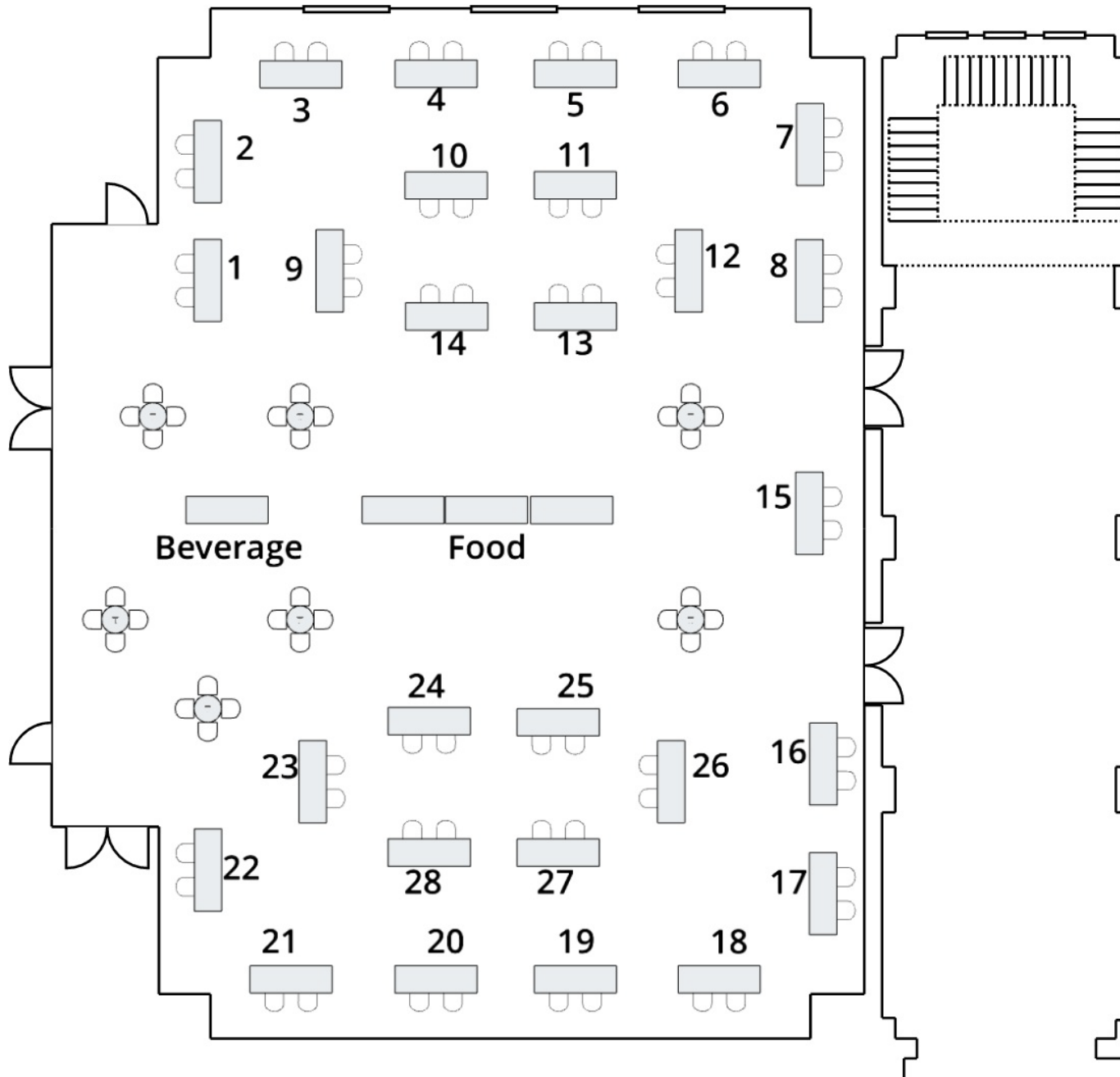


# Partnership Levels

Annual Sponsorship for all ASNM 2023 Meetings

	Platinum \$6,000	Gold \$5,500	Silver \$4,500	Bronze \$3,500
Exhibition Booth at the ASNM Annual Meeting and Fall Virtual Meeting	✓	✓	✓	✓
Complimentary Attendee Registration and Program Materials (Annual Meeting and Fall Symposium)	3	2	2	1
Advertisement in All Meeting Program Brochures (Annual Meeting and Fall Symposium)	Full Page Ad	Back Page Ad	Back Page Logo	Back Page Logo
Logo Advertisement on ASNM Website with Link (Annual Meeting and Fall Symposium)	✓	✓		
Approved Company/Product Email to ASNM Membership and Conference Attendees (Annual Meeting and Fall Symposium)	2 E-blasts	1 E-blast		
Virtual Meeting Sponsored Ad	5 Minute Video	3 Minute Video	1 Minute Video	
Recognition on ASNM Webinars	2 Webinars	1 Webinar		
Recognition Video at Lunch Breaks (Annual Meeting and Fall Symposium)	✓	✓	✓	✓
Verbal Recognition at Each Meeting by ASNM President and/or Program Chairs (Annual Meeting and Fall Symposium)	✓	✓	✓	✓
Attendee List Provided After Event (Winter Town Hall, Annual Meeting and Fall Symposium)	✓	✓	✓	✓

*\* Larger booths and custom setups are available upon request. Contact [ASNM@affinity-strategies.com](mailto:ASNM@affinity-strategies.com).*



## EXHIBIT FLOOR PLAN

You can reserve your booth at  
[asnm.org/annual-conference](http://asnm.org/annual-conference)



# Other Partnership Opportunities

Annual Meeting - Dallas

Breakfast Sponsor	\$3,000
Lunch Sponsor <i>(Business Lunch)</i>	\$7,000
Beverage/Snack Break Sponsor	\$2,000
Welcome Reception	\$5,000

Branded Attendee Bags	\$3,000
Hand Sanitizer Stations	\$2,000
Charging Stations	\$2,000
Meeting Wifi	\$10,000

Have ideas for other meeting sponsorship items?  
Contact us at [asnm@affinity-strategies.com](mailto:asnm@affinity-strategies.com) to discuss creating the perfect sponsorship experience for you!

# ASNM Meeting À La Carte Partnership

## Fall Virtual Symposium Spotlight on Sponsors

Full 15-Minute Video — \$3,000

5-Minute Video — \$1,000

During the Fall Virtual Symposium, we will have two 15-minute sessions available to highlight any product. Video lengths are available in 15 or 5-minute increments. Limited space available. First come, first serve.

## Exhibit Booth Only

Annual — \$2,500

Fall — \$800

### Annual Meeting Includes:

- 1 booth space
- 1 booth personnel registration
- Logo recognition in our Meeting Materials
- Attendee List Included

### Virtual Exhibit Hall Includes:

- Virtual Exhibit Hall Space
- 1 booth personnel registration
- Logo recognition in our Meeting Materials
- Attendee List Included

Have ideas for other meeting sponsorship items?

Contact us at [asnm@affinity-strategies.com](mailto:asnm@affinity-strategies.com) to discuss creating the perfect sponsorship experience for you!

# Adolphus Shipping & Receiving Information

## Boxes Arriving to The Adolphus

1. Please have the name of your registered staff member who will pick up the box, your organization's name, and the dates of your meeting clearly printed on the box in (2) places. Boxes will be held in the package room for the designated person's arrival. Please contact Guest Services and they will retrieve your packages. The shipping address for the hotel is:

**The Adolphus**  
**1321 Commerce Street**  
**Dallas, TX 75202.**

2. If you prefer that the box be delivered to the meeting room, please clearly print on the box in (2) places the following: name of the organization, date of the meeting, name of the meeting room, the name of your on site contact, and name of your conference services or catering representative.

3. If you send more than one box, please number the boxes as a series (i.e. 1/3, 2/3, and 3/3).

4. Advise your conference services or catering representative of how many boxes, what shipping company, and when arrival is expected. Boxes may only be sent within five days of the arrival of your group. Boxes received outside five days may not be accepted due to limited storage facilities. Storage fees may also apply to large shipments or to guests whose meetings are not held at The Adolphus.

5. Advise how the return of the equipment/material will be handled. \*

## Boxes Departing The Adolphus

1. Please call Guest Services at extension 3395 to pick up the boxes from your meeting room.

2. Guest Services can ship boxes by most major carriers. The charges can be processed the following ways:

- If you have a master account set up, the shipping charges can be posted to it, or they can be billed to your guestroom.
- If you have an account number with a major carrier, we can bill the charges to that account.
- If you have a credit card, the charges can go directly to your credit card account.

3. Handling charges will be assessed on boxes that are not packed and taped down at \$5.00 per box. Handling charges may also be assessed for movement of large quantities of boxes.



# Adolphus Shipping & Receiving Information

## Package/Box Charge

- **Receiving**

Envelopes(i.e., Airborne, FedEx)	No Charge
Cartons (standard boxes)	\$5.00 each
Oversized/Over 40 lbs.	\$10.00 each
Pallets/Crates	\$75.00 each

A drayage company must handle all exhibit freight

- **Storing**

• First three days	No Charge
After three days	\$2.00 daily, per box

- **Outgoing**

Boxes already packed and taped	Shipper's charges
Packing/Taping of Boxes	\$5.00 handling
UPS boxes	\$5.00 handling plus shipping

- **Movement within Hotel:** Boxes are delivered to your meeting room at no charge. Movement of boxes thereafter is charged at \$1.00 per box. No charge if movement of items is to a change in the agenda by the hotel.

## Deliveries – Loading Dock Hours

Loading dock hours for receiving items are 11:00am to 4:00pm, Monday through Friday; 9:30am to 11:00am, Saturday.

There is no parking allowed on the dock from 6:30am to 11:00am. Trucks needing time to make longer deliveries should be scheduled after noon.

There is no dock parking overnight or for an extended period of time. Those delivering items are responsible for getting the items to the appropriate function room. Hotel staff does not provide carts, unload material or board trucks. Therefore, those making deliveries should bring sufficient staff and carts. The dock height is 12'7".

## SERVICE ELEVATOR MEASUREMENTS

ELEVATOR #6		ELEVATOR #7	
W	73 ½"	W	79 1/2"
D	40 ½"	D	47:"
H	96"	H	96"
ELEVATOR DOOR #6		ELEVATOR #7	
45"W X 84"H		45"w X 84"H	