



ASNM

American Society of
Neurophysiological Monitoring

ASNM 2024 Association Profile and Sponsorship Prospectus

www.asnm.org
asnm@affinity-strategies.com

ASNM Association Profile

ASNM is a non-profit professional organization that promotes education, quality and standards for the profession of intraoperative neurophysiological monitoring.

Founded	1980
Headquarters	📍 Warrenville, IL
Nonprofit Status	501 (c) (3)

Guiding Principles

ASNM Promotes Its Guiding Principles Through:

- **Quality**

Promote quality IONM by providing best-in-class education opportunities to our members, as well as developing guidelines and standards for the performance of IONM.

- **Competency**

Promote competency in the performance of IONM by supporting efforts to develop or maintain appropriate levels of credentialing, certification, and licensure for practitioners.

- **Advocacy**

Advocate for patients and raise awareness by developing and maintaining patient-directed education materials about IONM.

- **Representation**

Represent the profession of IONM, including its practitioners, by developing position statements to guide best practices, and by critically evaluating peer-reviewed research to ensure IONM is objectively evaluated and accurately represented

- **Reputation**

Cultivate our reputation by embracing and maximizing our diversity, maintaining standards and expectations for ethical conduct, and collaborating with our sister societies.

Membership

900+

members collectively representing the diverse community of individuals sharing a common interest in IONM, including but not limited to technologists, neurophysiologists, physicians, non-physician doctors, professionals in billing, scheduling and credentialing, hospital administrators, and a wide variety of professionals representing industries related to IONM.

The ASNM takes pride in its diverse membership, which is open to anyone with an interest in IONM, without regard to level of education, training or role in IONM, age, color, national origin, citizenship status, veteran status, disability, race, religion, creed, gender, sex, sexual orientation, as well as gender identity and/or expression.

Educational Programming

ASNM offers members and non-members up to three in person meetings each year. Our Annual Meeting is the flagship event, which is traditionally complimented by regional symposia. ASNM also offers webinars to our members and non-members. Our webinars focus on cutting edge, key educational topics.





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The 2024 ASNM Annual
Conference will be held at

OMNI SHOREHAM HOTEL

At Omni, we believe that experiences matter and the joy of travel is rooted in an authentic connection to a place. When you walk through our doors, you will immediately feel the warmth and friendliness that defines us, making you feel right at home. With over 50 destinations, we take pride in creating spaces inspired by each location's unique character. We invite you to embrace a world of genuine hospitality, personalized service and elevated experiences that will leave you with memories that last a lifetime.

The ASNM Annual Meeting is designed to advance the knowledge and skills of healthcare professionals practicing in neurophysiological monitoring.

Partnership Levels

Annual Sponsorship for all ASNM 2023 Meetings

	Platinum \$6,000	Gold \$5,500	Silver \$4,500	Bronze \$3,500
Exhibition Booth at the ASNM Annual Meeting and Fall Virtual Meeting	✓	✓	✓	✓
Complimentary Attendee Registration and Program Materials (Annual Meeting and Fall Symposium)	3	2	2	1
Advertisement in All Meeting Program Brochures (Annual Meeting and Fall Symposium)	Full Page Ad	Back Page Ad	Back Page Logo	Back Page Logo
Logo Advertisement on ASNM Website with Link (Annual Meeting and Fall Symposium)	✓	✓		
Approved Company/Product Email to ASNM Membership and Conference Attendees (Annual Meeting and Fall Symposium)	2 E-blasts	1 E-blast		
Virtual Meeting Sponsored Ad	5 Minute Video	3 Minute Video	1 Minute Video	
Recognition on ASNM Webinars	2 Webinars	1 Webinar		
Recognition Video at Lunch Breaks (Annual Meeting and Fall Symposium)	✓	✓	✓	✓
Verbal Recognition at Each Meeting by ASNM President and/or Program Chairs (Annual Meeting and Fall Symposium)	✓	✓	✓	✓
Attendee List Provided After Event (Winter Town Hall, Annual Meeting and Fall Symposium)	✓	✓	✓	✓

ASNM Meeting À La Carte Partnership

Fall Virtual Symposium Spotlight on Sponsors

Full 15-Minute Video — \$3,000

5-Minute Video — \$1,000

During the Fall Virtual Symposium, we will have two 15-minute sessions available to highlight any product. Video lengths are available in 15 or 5-minute increments. Limited space available. First come, first serve.

Exhibit Booth Only

Annual — \$3,000

Fall — \$800

Annual Meeting Includes:

- 1 booth space
- 1 booth personnel registration
- Logo recognition in our Meeting Materials
- Attendee List Included

Virtual Exhibit Hall Includes:

- Virtual Exhibit Hall Space
- 1 booth personnel registration
- Logo recognition in our Meeting Materials
- Attendee List Included

Have ideas for other meeting sponsorship items?

Contact us at asnm@affinity-strategies.com to discuss creating the perfect sponsorship experience for you!

Other Partnership Opportunities

Annual Meeting - Washington, D.C.

Breakfast Sponsor	\$3,000
Lunch Sponsor <i>(Business Lunch)</i>	\$7,000
Beverage/Snack Break Sponsor	\$2,000
Welcome Reception	\$7,000
Saturday Reception	\$7,000

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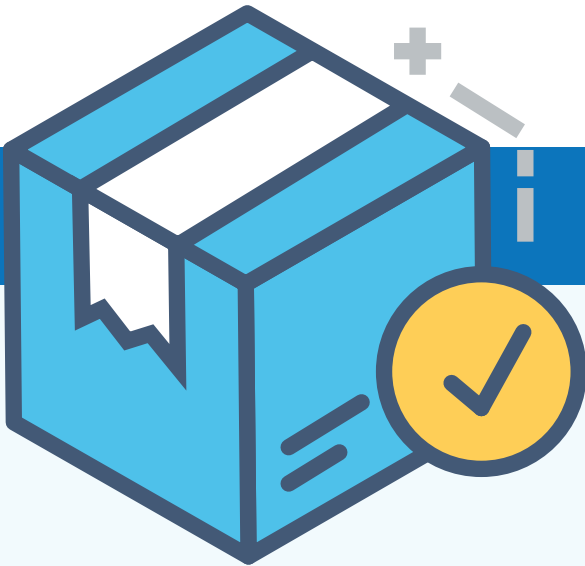
Branded Attendee Bags	\$3,000
Hand Sanitizer Stations	\$2,000
Charging Stations	\$2,000
Meeting Wifi	\$10,000

Educational Sponsorship

Session 1: Basic Education in IONM	\$2,000
Session 2: CNIM Concepts Mini-Course & Introduction to CNIM-CS Credential	\$2,000
Session 3: ABNM Concepts Mini-Course	\$2,000
Sponsor entire track	\$5,000

ASNM Annual Meeting Shipping Details

Annual Meeting - Washington, D.C.



Set-up

Set up is Thursday, May 16, 2023, 12:00 – 8:00PM
or Friday, May 17 at 6:00 AM

Breakdown will be Sunday, May 19 after 4:15 PM

Book your hotel

Omni Shoreham
2500 Calvert Street NW
Washington, DC 20008– \$259 per night.
Booking Deadline: April 24, 2024

Omni BOOKING LINK

Electrical Order Form

You will be supplied a 6ft table and
2 chairs. If additional items are
needed, please let us know.

Shipping Instructions

Pricing:	
1-20 lbs.	\$5 per box
21-50 lbs.	\$20 per box
51+ lbs.	\$50 per box
Pallets	\$200 per pallet

Omni Shoreham Hotel
C/O Gary Jones, Shipping & Receiving
ATTN: GROUP NAME – Guest Name/Organization
2500 Calvert St. NW
Washington, D.C. 20008

EXHIBIT TABLE #

BOX #_____ of _____